



## BIKE CRAFT, DESIGN AND INNOVATION.

The Oregon Manifest Constructor's Design Challenge is an innovative, pioneering design/build competition that is harnessing the power of American bicycle craftsmen and global design firms to create the next-wave bicycle for the everyday cyclist — a bike yet to be found on the retail floor.

We're looking for the ultimate modern utility bike.

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### WE ARE AN EVENT LIKE NO OTHER:

- Championing the resurgence of American craft
- Promoting independent industry and design to a broad audience
- Challenging makers to innovate through collaboration and co-creation
- Encouraging consumers to make design a part of their daily experience
- Inspiring consumers to consider the impact of how they live, work and move about the planet

The 2009 debut of the Oregon Manifest Constructor's Design Challenge featured twenty-nine bicycle frame builders representing seven states across the nation. Builders presented best solutions to a transportation style bicycle, putting their entries to a rugged road test and under the scrutiny of a panel of seasoned bicycle experts. More than 5,000 people viewed the twelve winning solutions exhibited in the Oregon Manifest pop-up gallery in Portland, Oregon's downtown Pearl District.

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### OREGON MANIFEST IS COMPRISED OF THREE COMPONENTS:

#### 1. Constructor's Design Challenge + Field Test:

34 independent bike craftsmen from 11 states, plus six student teams, will test their mettle against Oregon Manifest's rigorous design criteria in pursuit of the ultimate modern utility bike.

**2. Designer/Builder Creative Collaborations:**

In an unparalleled partnership, three global design firms – **IDEO** (Palo Alto, CA), **Yves Behar and fuseproject** (San Francisco, CA) and **Ziba Design** (Portland, OR) – have each paired with accomplished custom bike builders to push the boundaries of what a modern utility bike can be. Each design firm will be working from the same brief as the Constructor’s Design Challenge, and their progress is being chronicled through monthly online updates hosted by Oregon Manifest’s media partner, industrial design supersite Core77.

**3. Oregon Manifest online:**

The Oregon Manifest site is an online destination for bike craft, design and innovation. A portal of imagery and stories.

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**DATES**

**September 23:** Preliminary judging and public viewing of the Constructor’s Design Challenge entries at Pacific Northwest College of Art, Portland, Oregon

**September 24:** Oregon Manifest Field Test—the required 50-mile ride to assess the function of each entry

**September 24:** Oregon Manifest Awards Gala at Chris King Precision Components, Portland, Oregon. Awards will be bestowed upon the top three entrants, along with two honorable mentions and a student winner. All entries will be displayed for inspection by gala attendees.

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**2011 JUDGING PANEL**

The 2011 Oregon Manifest Design Challenge’s judging panel includes renowned design professionals, a cycling pioneer, and a representative from national bicycling media:

**Tinker Hatfield**, vice president of Innovation Design and special projects, Nike

**Rob Forbes**, founder, Design Within Reach and PUBLIC Bikes

**Joe Breeze**, founder, Breezer Bicycles

**Bill Strickland**, editor, Bicycling magazine

The panel will be moderated by Ron Sutphin, president, United Bicycle Institute.

## **CONSTRUCTOR'S DESIGN CHALLENGE ENTRANTS**

### **34 independent bike builders and their collaborators from 11 states:**

Ahearne Cycles : Portland, OR  
Antload and Joe Bike : Portland, OR  
Art & Industry : Portland, OR  
Bilenky Cycle Works : Philadelphia, PA  
Boxer Bicycles : Seattle, WA  
Bronson Silva : Campbell, CA  
Chapman Cycles : Providence, RI  
Cielo by Chris King : Portland, OR  
d'Autremont Cycles : Burlington, VT  
DeNovo : Oceanside, CA  
Dharma Cycles : Providence, RI  
Donkelope : Bellingham, WA  
Folk Engineered / Discovery Charter School : Newark, NJ  
Frances Cycles : Santa Cruz, CA  
Geekhouse Bikes : Boston, MA  
Hufnagel Cycles : Portland, OR  
Ira Ryan Cycles : Portland, OR  
John Cutter : San Luis Obispo, CA  
Manuel Saez and Horse Cycles : Brooklyn, NY  
Maxwell Cycles : Rohnert Park, CA  
Pereira Cycles : Portland, OR  
Quixote Cycles : Portland, OR  
Retrotec/Inglis Cycles : Napa, CA  
Sizemore Bicycle : Portland, OR  
Team Littleford : Portland, OR  
Team Metrofiets : Portland, OR  
Team Simple Bike Co. : Yakima, WA  
Team Townsend Cycles : Monrovia, CA  
Terra Nova Cycles : Portland, OR  
Ti Cycles : Portland, OR  
True Fabrication : Austin, TX  
Tsunehiro Cycles and Silas Beebe/ID + : Portland, OR  
Vimana Cycle : Portland, OR  
YiPsan Bicycles : Fort Collins, CO

### **6 Student teams:**

California College of the Arts  
Pacific Northwest College of Art  
Rhode Island School of Design (RISD)  
The Art Institute of Portland  
University of Colorado, Boulder  
University of Oregon